

# What If Some Peers Are More Equal than Others?

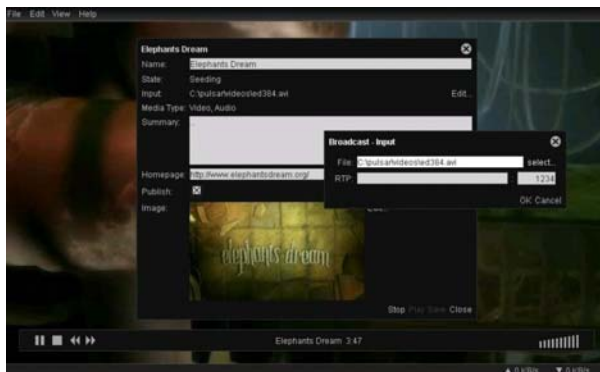
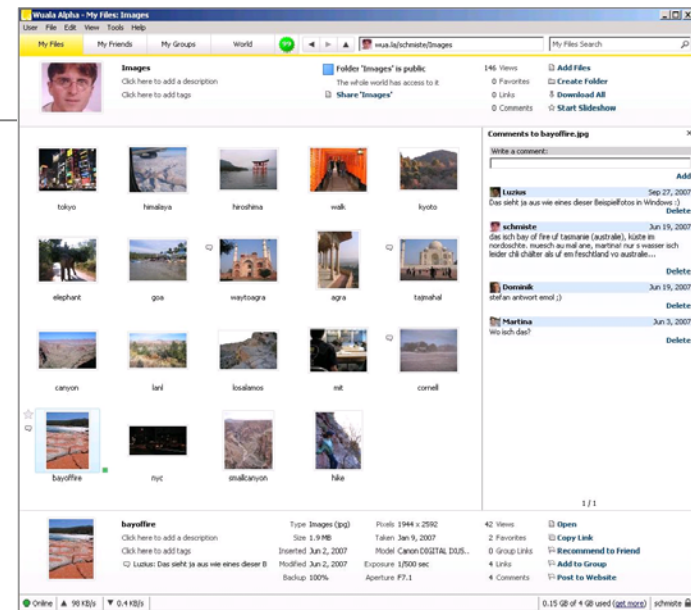
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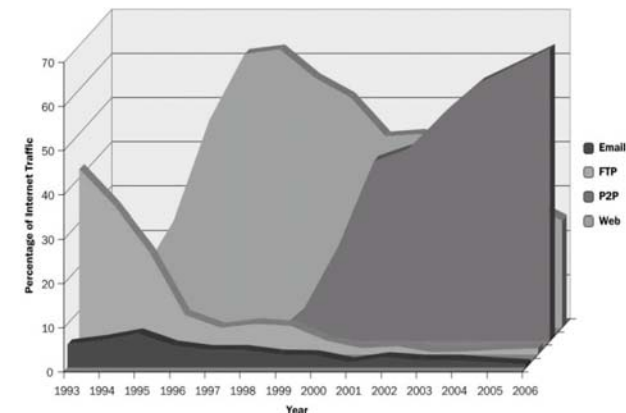
# Peer-to-Peer Technology

- Well-known p2p systems
  - Internet telephony**: Skype
  - File sharing**: BitTorrent, eMule, ...
  - Streaming**: Zattoo, Joost, ...



- Other (well-known?) systems
  - Pulsar** streaming system (e.g., *tillate* clips?)
  - Wuala** online storage system

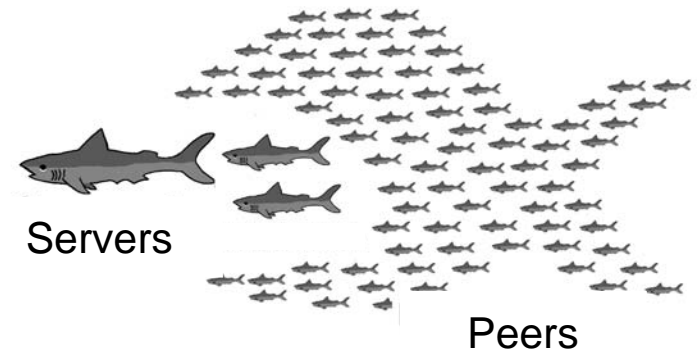
- Impact: Accounts for much **Internet traffic!**  
(source: *cachelogic.com*)



# The Paradigm

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- Key concepts
  - Machines (peers) in the network: consumer and **producer of resources**
  - Use of decentralized resources on the **edge of the Internet** (e.g., desktops)
- Benefits
  - **Scalability**: More resources in larger networks („cake grows“)
  - **Robustness**: No single point of failure
  - Can outperform server-based solutions
  - **Cheap**: start-up vs Google
- Therefore:
  - No need for expensive **infrastructure** at content distributors
  - **Democratic aspect**: Anyone can publish media contents / speeches



# A Challenge

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- In practice, **peer-to-peer** is not synonym for „from equal to equal“
  - Rather some peers may be „**more equal than others**“!
- E.g.
  - Some peers want to be **consumers only** (but not producers) of resources
  - Some peers may be **malicious**
  - Some peers may be **social**
  - **Different capabilities** (e.g., better Internet connection)
- These differences must not be ignored
  - E.g., **punish selfish behavior**
  - E.g., ensure efficiency despite **heterogeneity**



# State of the Art

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- Peer-to-peer systems: no effective solutions for many **inequality problems** today
- Example 1: **BitThief client** downloads entire files from **BitTorrent** without uploading
- Example 2: **Censorship attacks** in the **Kad network** (**malicious** peer)
  - Peer assumes corresponding IDs
- Example 3: Solutions for heterogeneity challenge often simplistic
  - Cheated **incentive mechanism**: Kazaa Lite client hardwires user contribution to maximum
  - Limited **heterogeneity**: two peer type approach of **Gnutella or Kazaa**



# Talk Outline

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- Case Study 1: **Non-Cooperation** in BitTorrent Swarms (*HotNets 2006*)



- Case Study 2: **Malicious Peers** in the Kad Network (*under submission*)

- Analysis of **Social Behavior** in Peer-to-Peer Systems (*EC 2008*)



- SHELL: A **Heterogeneous** Overlay Architecture (*ongoing work*)

- Conclusion and Research Problems

# Case Study BitThief: Free-riding Peers in BitTorrent

# BitThief: BitTorrent

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- BitTorrent = one of the most **popular** p2p systems
  - Millions of simultaneous users
- One of the few systems incorporating **incentive mechanism**
- Basic principle
  - Peers interested in same file are organized by a **tracker** in a **swarm**
  - File is divided into **pieces** (or „blocks“)
  - Distinguish between **seeders** (entire file) and **leechers** (not all pieces)
  - Peers have different pieces which are exchanged in a **tit-for-tat like manner**
  - Bootstrap problem: peers **optimistically unchoke** neighbors (**round-robin** = give some pieces „for free“)

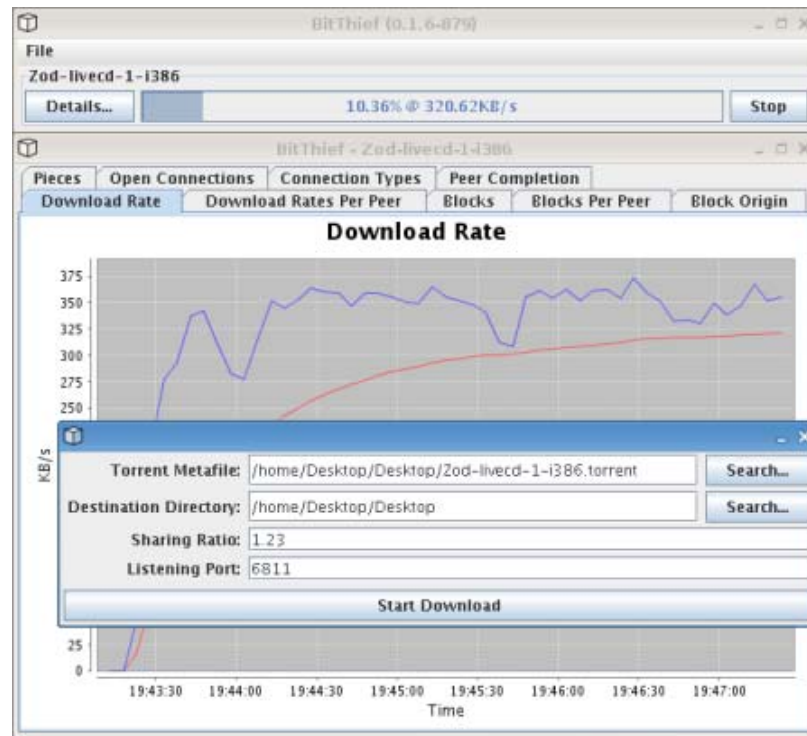






# BitThief: Goal

**BitThief** = proof of concept **Java** client (implemented **from scratch**) which achieves fast downloads without uploading **at all** – in spite of BitTorrent's incentive mechanism!



# BitThief: Tricks

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BitThief's three tricks:

- Open as **many TCP connections** as possible
- Contacting tracker again and again, **asking for more peers** (never banned!)
- **Pretend** being a great uploader in **sharing communities**

=> Exploit optimistic unchoking

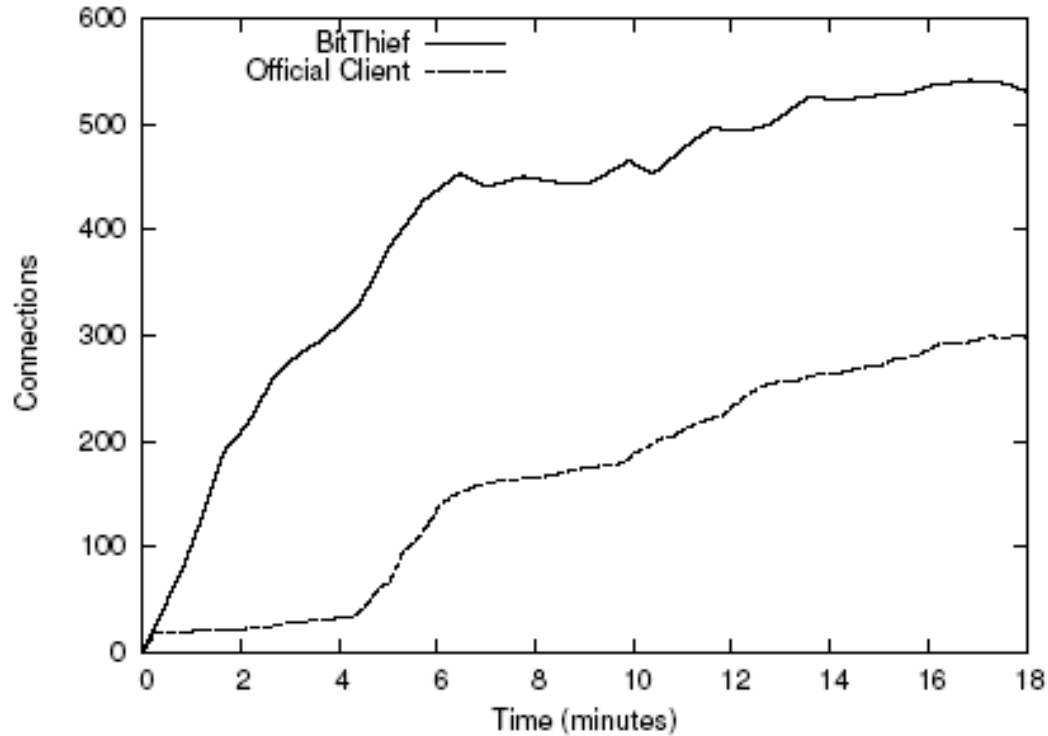
=> Exploit seeders

=> Exploit sharing communities

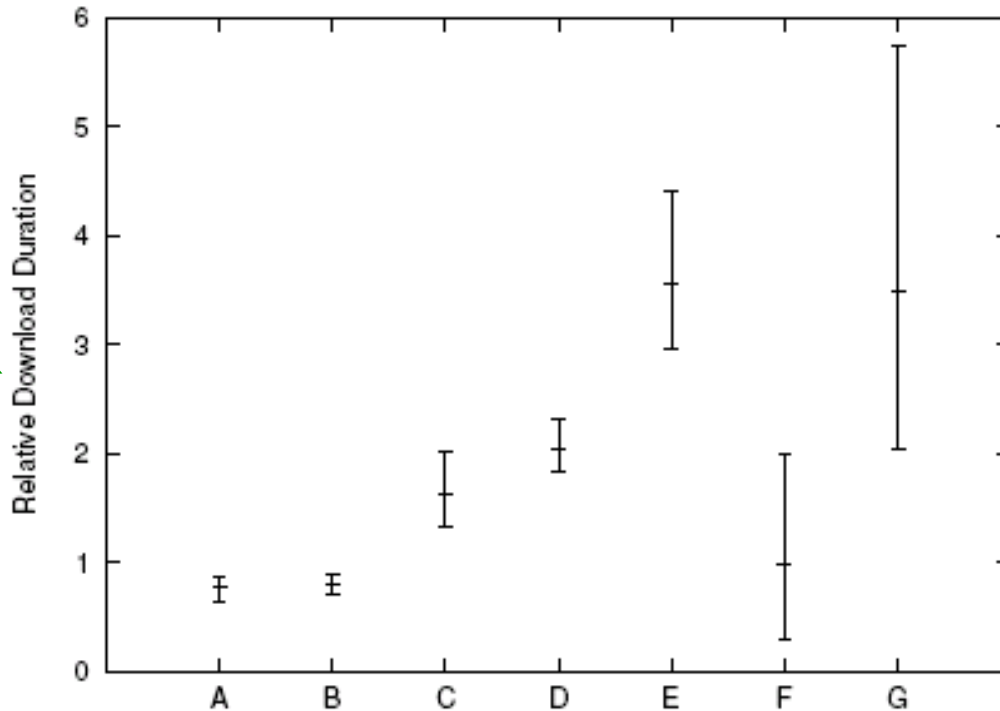


# BitThief: Connect to More Neighbors...

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# BitThief: Results (with Seeders)



2 compared to official client (with unlimited number of allowed connections)

4 BitThief with public IP and open TCP port

number of peers announced by tracker

max peers found by BitThief

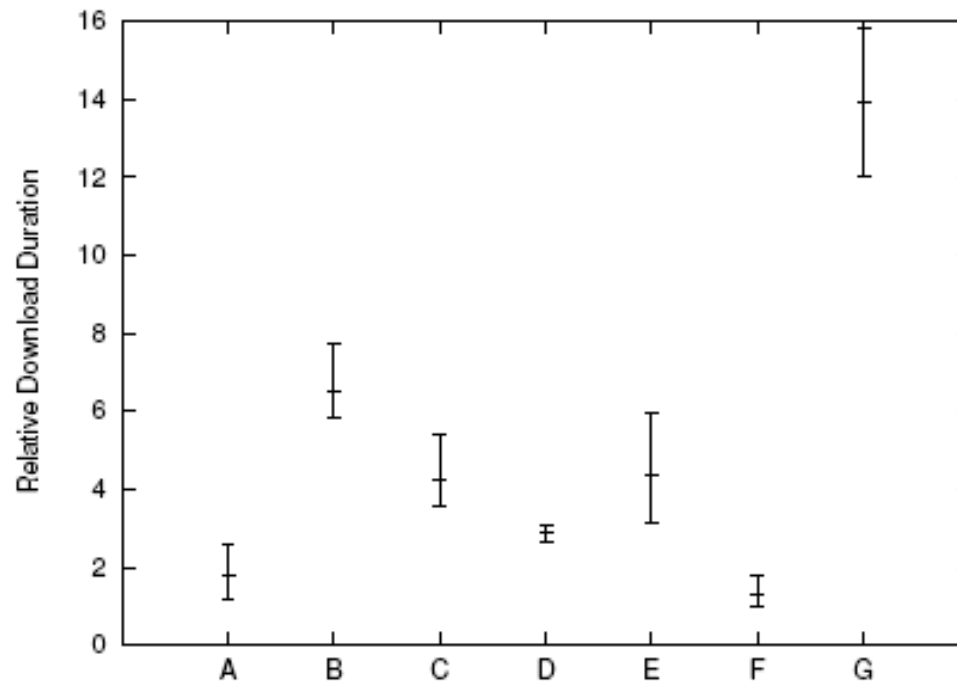
- 3
- All downloads finished!
  - Fast for small files (fast startup), many peers and many seeders!

1

	Size	Seeders	Leechers
A	170MB	10518 (303)	7301 (98)
B	175MB	923 (96)	257 (65)
C	175MB	709 (234)	283 (42)
D	349MB	465 (156)	189 (137)
E	551MB	880 (121)	884 (353)
F	31MB	N/A (29)	N/A (152)
G	798MB	195 (145)	432 (311)



# BitThief: Results (without Seeders)



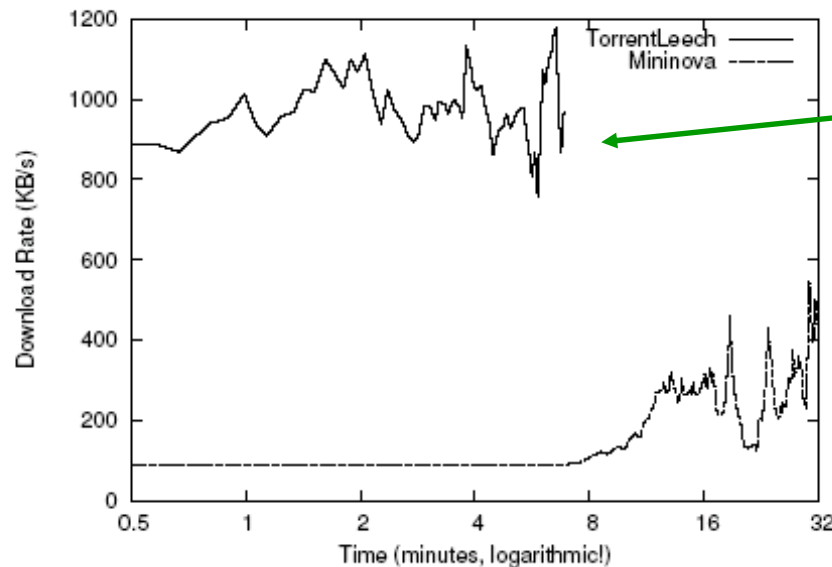
- Seeders detected with bitmask / have-message
- Even **without seeder** it's fast!
- Unfair test: **Mainline client** was allowed to use seeders!

	Size	Seeders	Leechers
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# BitThief: Sharing Communities (1)

- Closed / **private** swarm
  - Tracker requires user registration
  - Monitors contributions, bans peers with low sharing ratios
- Client can report uploaded data itself! (**tracker announcements**)
  - As tracker does not verify, it's **easy to remain** in community...
  - ... and communities are often a **paradise** for BitThief.

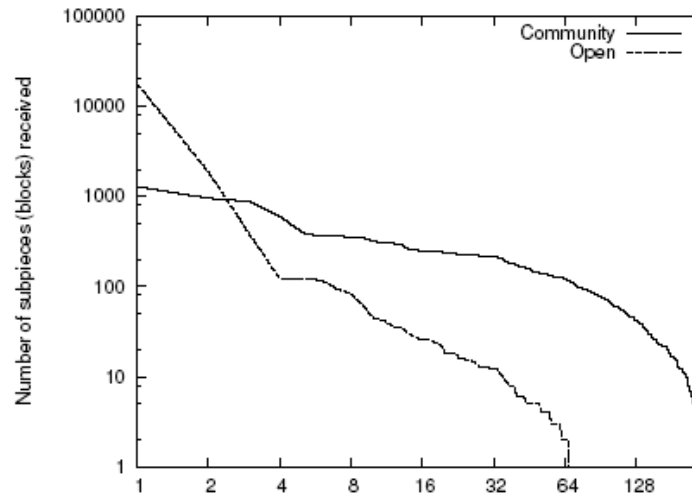


4 x faster!  
(BitThief had a faked sharing ratio of 1.4; in both networks, BitThief connected to roughly 300 peers)



# BitThief: Sharing Communities (2)

- In communities, contribution is **more balanced**
- Reason?
  - Peers want to **boost ratio**?
  - Users more **tech-savvy**? (**less firewalled** peers? **faster** network connections?)



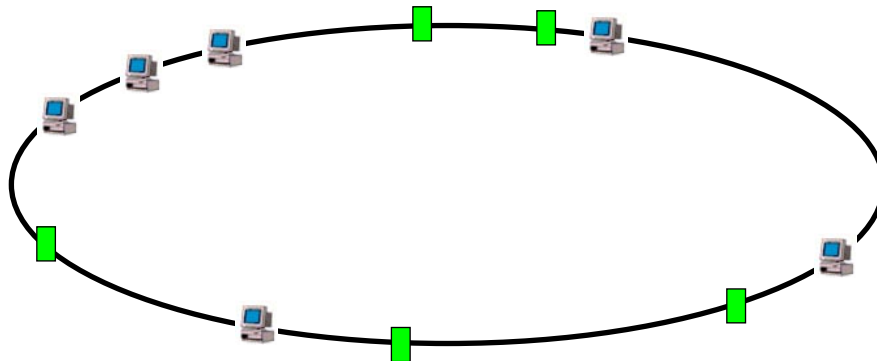


# Case Study Kad: Censorship in Kad

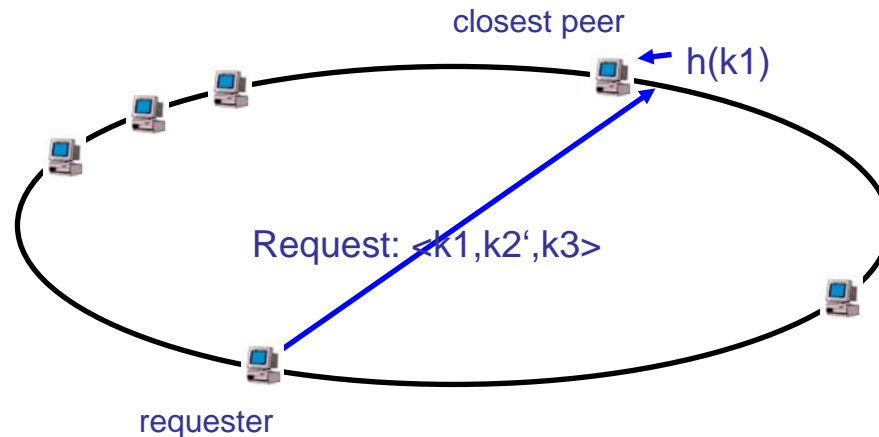
# Kad: The Kad Network

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- Kad = one of the first widely used **distributed hash tables (DHT)**
  - A **structured** peer-to-peer system where the index is stored distributedly
  - In literature, DHTs have been studied for years (**Chord**, Pastry, etc.)
- Basic principle
  - **Consistent hashing**
  - Peers and data items with identifiers chosen from  $[0,1)$
  - (Pointers to) data items stored **on closest peers**



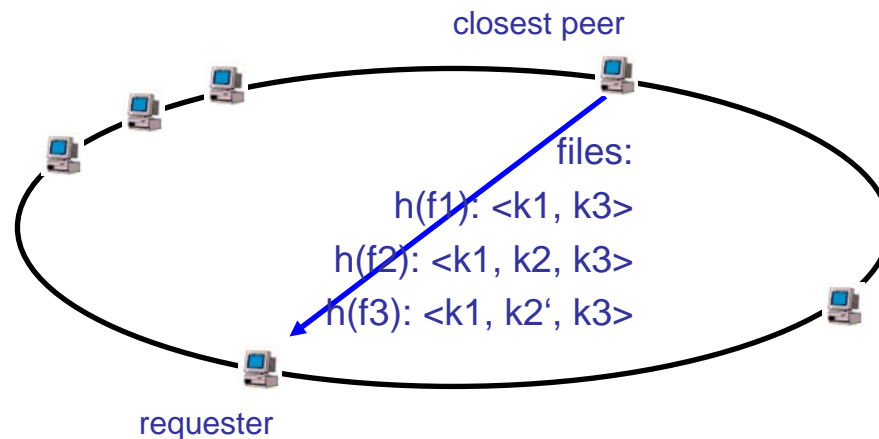
# Kad: Keyword Request



Lookup only with **first keyword** in list. Key is **hash function** on this keyword, will be routed to peer with Kad ID closest to this hash value. This peer is **responsible** for files stored with this first keyword.



# Kad: Keyword Request

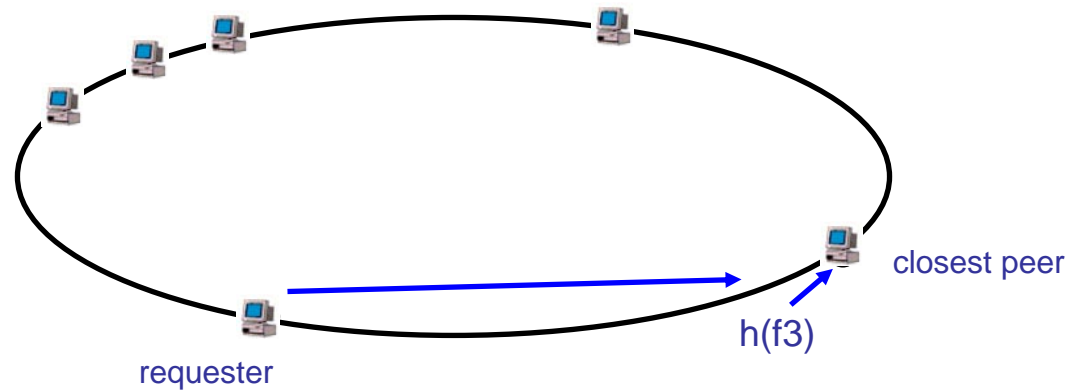


Peer responsible for this keyword returns different **sources** (hash keys) together with keywords.



# Kad: Source Request

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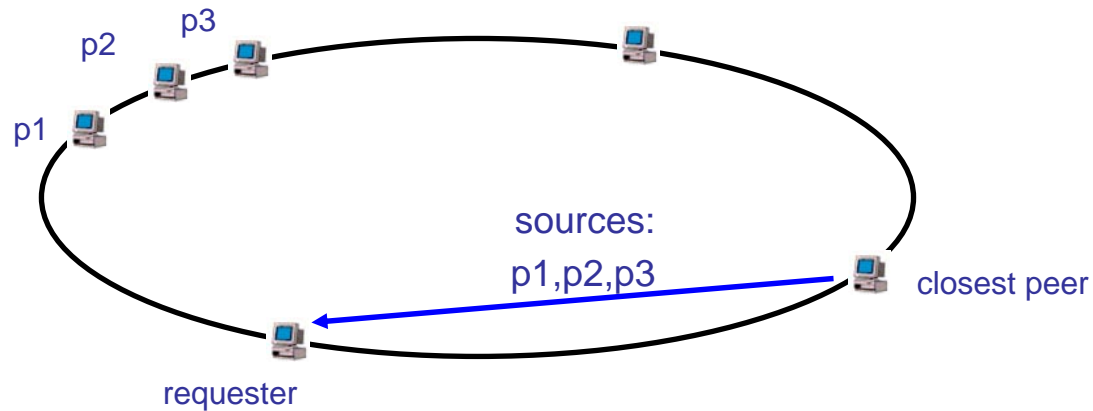


Peer can use this hash to find peer responsible for the file.



# Kad: Source Request

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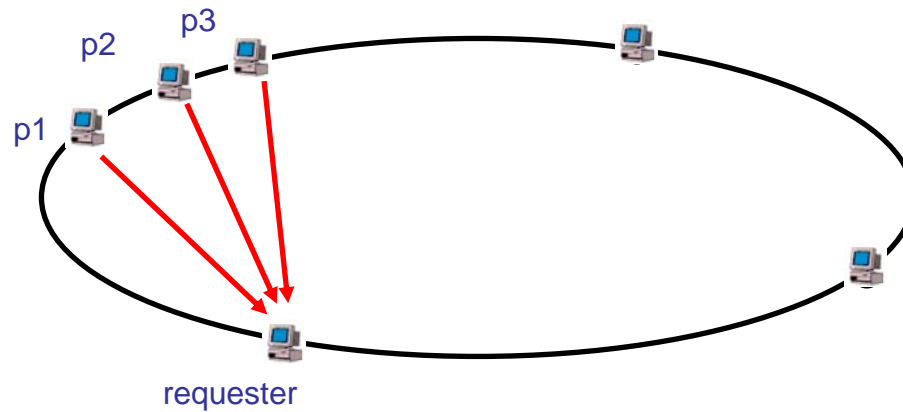


Peer provides requester with a list of peers storing a copy of the file.



# Kad: Download

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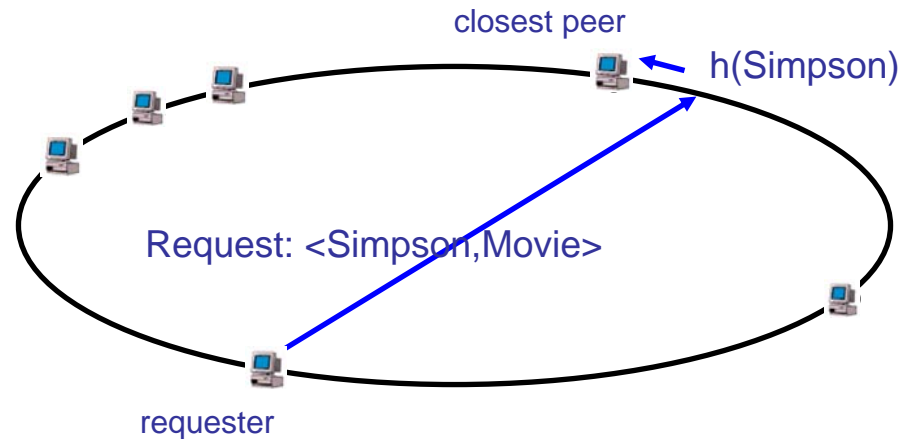
Eventually, the requester can download the data from these peers.



# Kad: Censorship

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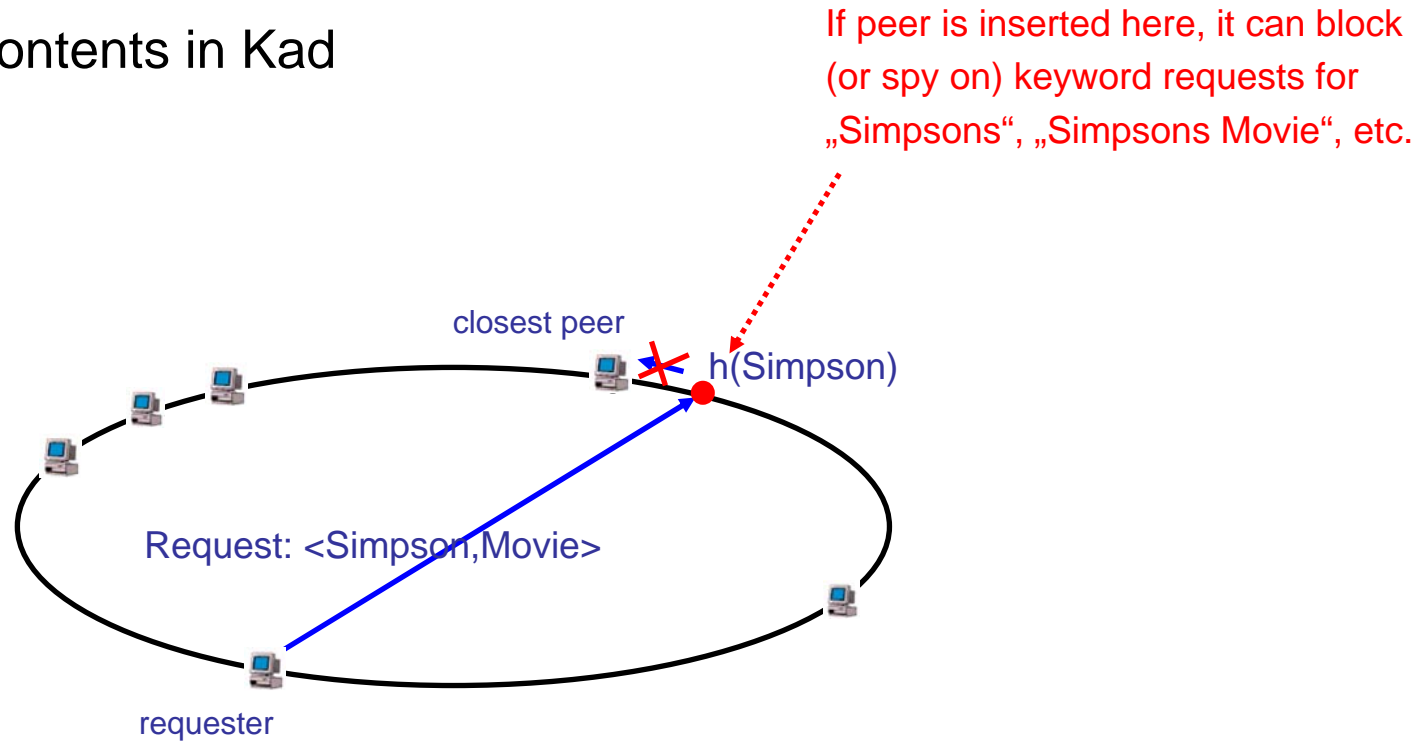
- Kad network has several **vulnerabilities**
- Example: **malicious peers** can perform censorship attack
  - Simply by assuming the corresponding IDs (**peer insertion attack**)
  - No prescribed ID selection method or verification





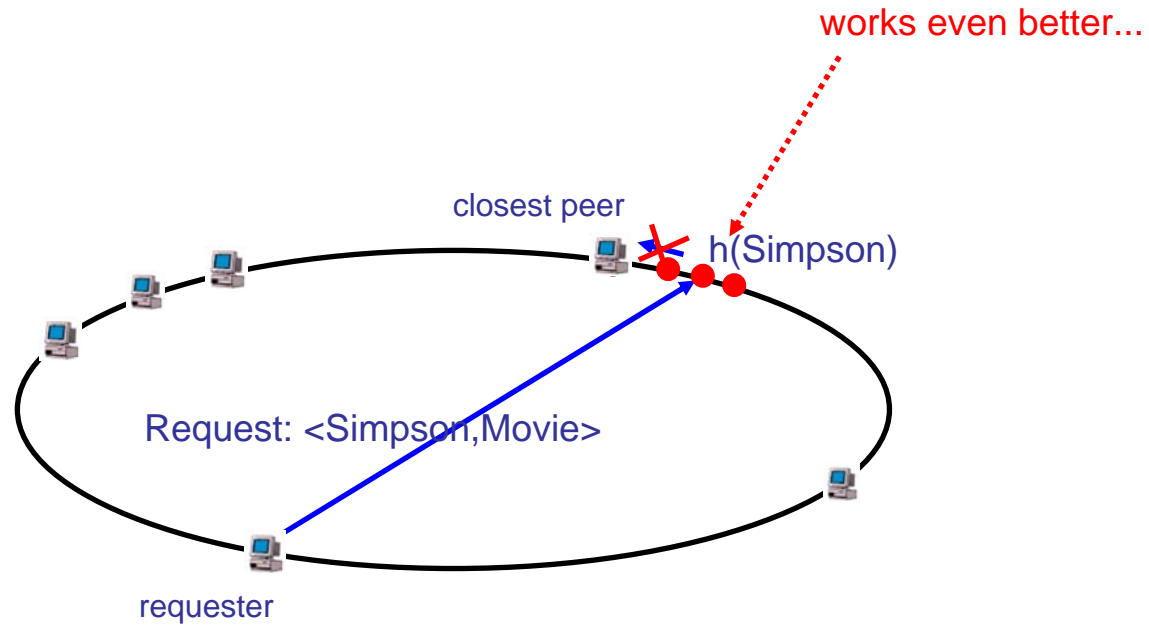
# Kad: Censorship

- Censoring contents in Kad



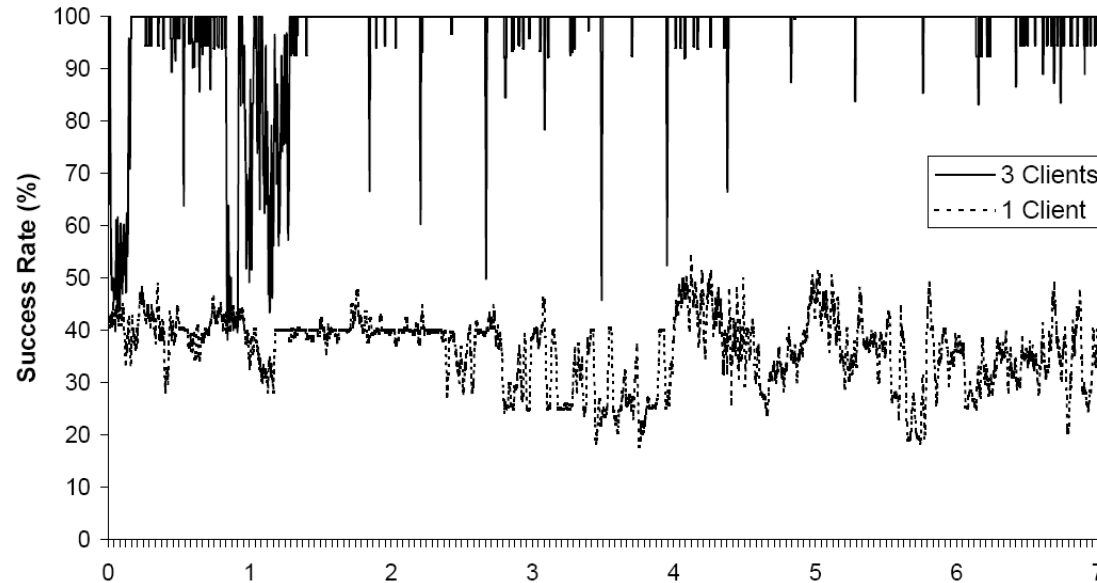
# Kad: Censorship

- Censoring contents in Kad



# Kad: Censorship

- Some **results**



- Similarly for **source requests**
- There are also other **copyright attacks** (e.g., pollute cache of other peers)
- Plus **eclipse** and **denial of service** attacks (e.g., pollute cache such that requests are forwarded to external peers)...

Easy to Fix?

# BitThief and Kad Attacks

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- BitThief
  - Optimistic unchoking can be exploited
  - Just do **pure tit-for-tat**? Bootstrap problem...
  - **Fast extension**: subset of pieces only (limited „venture capital“)
  - What if participants are not directly interested in each other?
- Kad Attacks
  - Do not accept too much information from same peer (e.g., **publish attack**)
  - **Bind ID** to peer... But how?
  - Bind to IP? But what about **NATs** where many peers have same ID? And what about dynamic IP addresses? Lose credits?
  - Generate ID, e.g., by hashing a **user phrase**? But due to sparsely populated ID space, it's still easy to generate IDs **close to the object**...

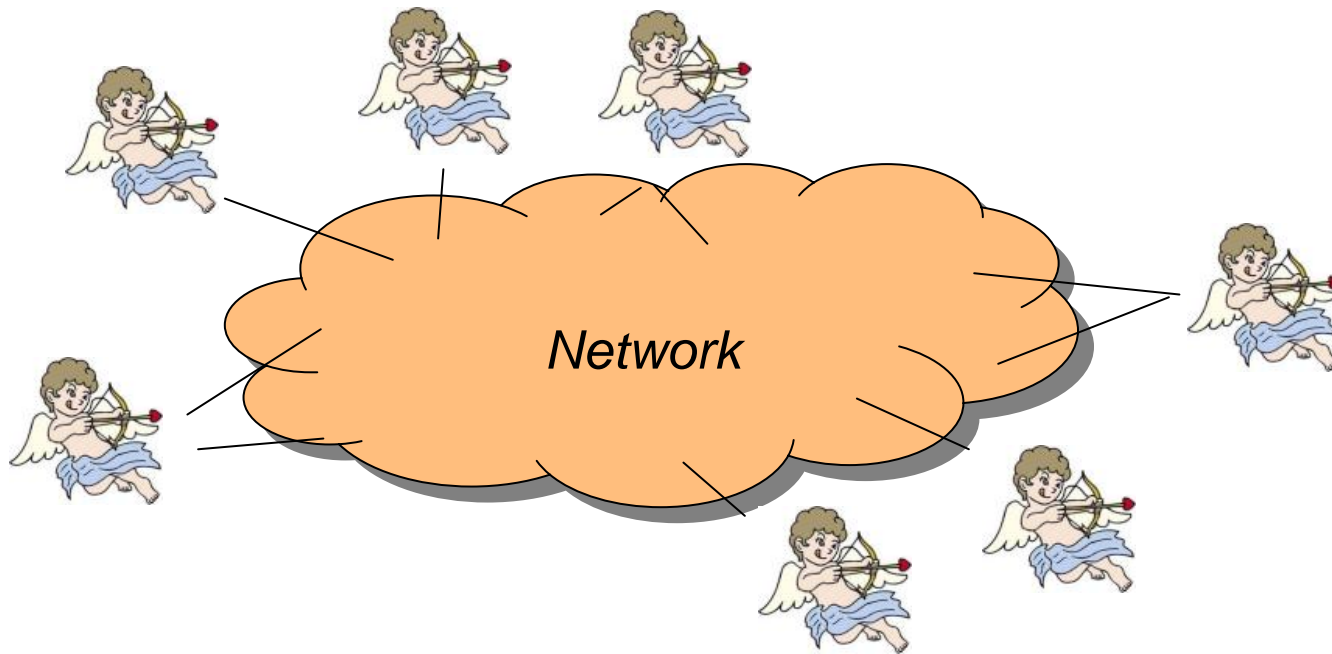


# What is the Impact? (Extended) Game Theory...

# Modelling Peers (1)

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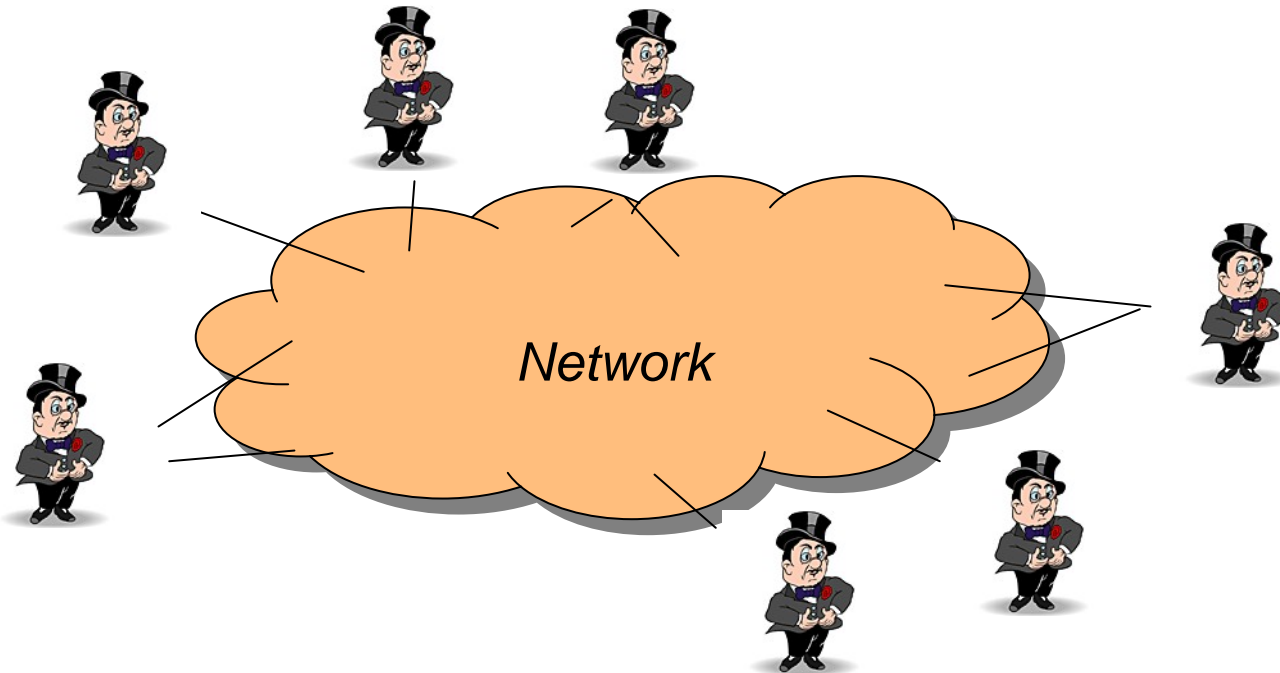
- Game theory is formalism to study **uncooperative behavior**
  - mainly **selfish individuals** (e.g., Price of Anarchy)
- **Model** for peer-to-peer network?



# Modelling Peers (2)

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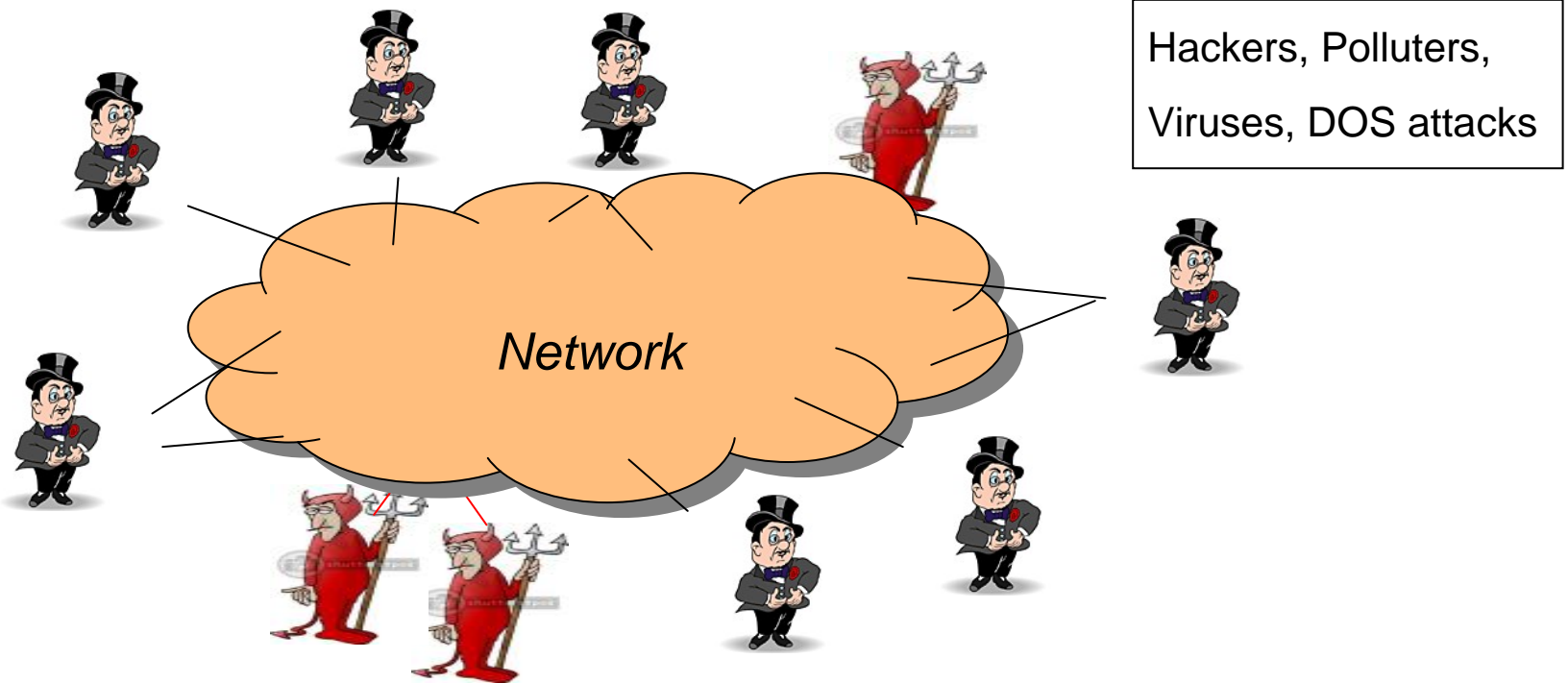
- Game theory models participants as **selfish players**
  - Seek to **maximize their utility**





# Modelling Peers (3)

- We extended this model and introduced **malicious players**
  - seek to **minimize social welfare**

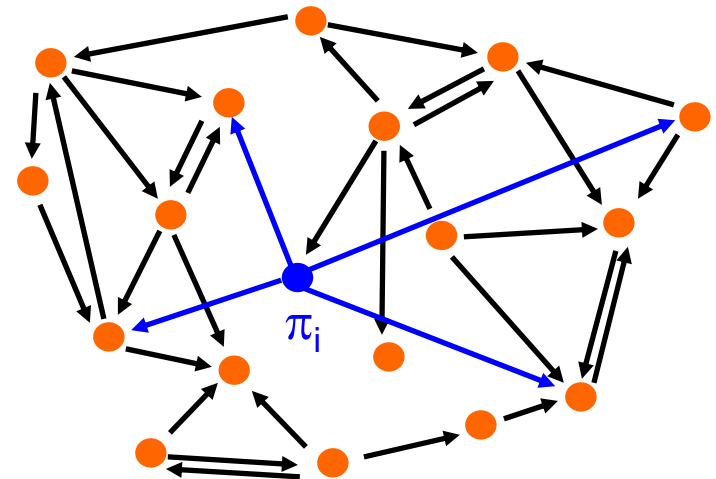


# Impact of Selfish Players

- Study of **strategic behavior** in **unstructured peer-to-peer topologies**



- Some results of network creation game (PODC 2006)
  - **Price of Anarchy** can be large
  - Nash equilibria may not exist (**instability!**)
  - **NP-hard** to decide whether a given network will stabilize



# Impact of Malicious Players

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- What is **impact of malicious players** in selfish networks?

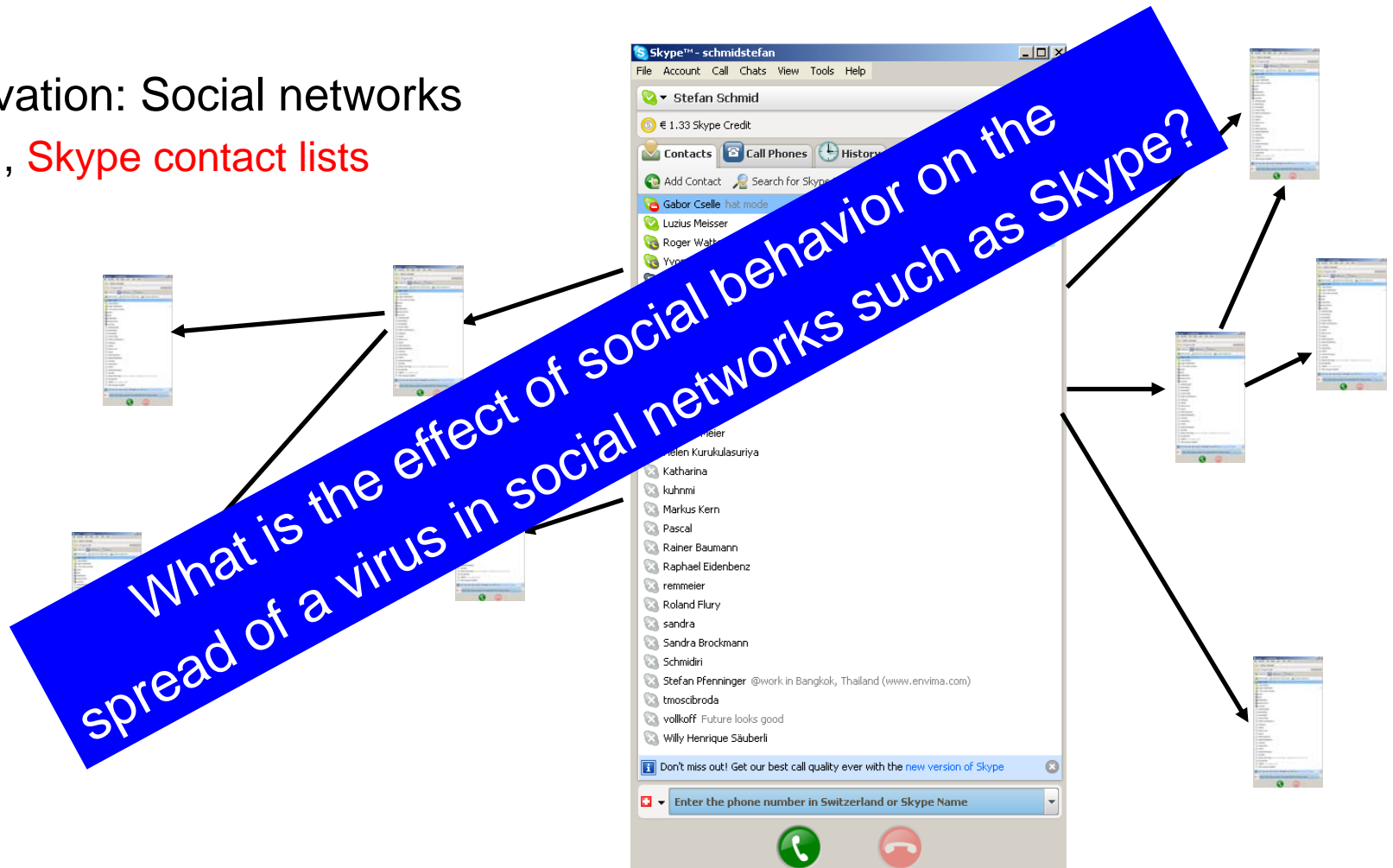


- Depends on
  - **Knowledge** of selfish players on malicious players
  - How selfish players **react** to this knowledge (neutral, **risk-averse**, etc.)
- Some results (PODC 2006) for a **virus inoculation game**
  - If selfish players are **oblivious**, malicious players **reduce social welfare**
  - If players **non-oblivious and risk-averse**, social welfare may **improve!**
  - Phenomenon called **fear factor** or **windfall of malice**



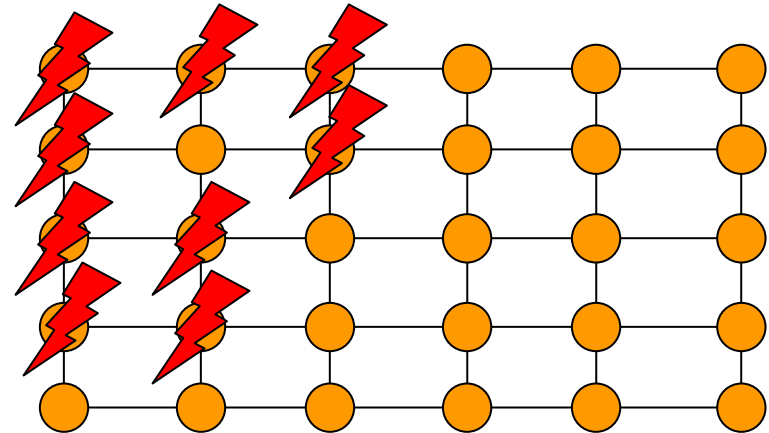
# Impact of Social Players?

- In the following, we want to study **social peers**
- Motivation: Social networks
  - E.g., **Skype contact lists**



# A Sample Game

- Sample game: **virus inoculation**
- The game
  - Network of  $n$  peers (or **players**)
  - Decide whether to inoculate or not
  - **Inoculation** costs  $C$
  - If a peer is **infected**, it will cost  $L > C$



- At runtime: virus breaks out at a **random** player, and **(recursively) infects** all insecure adjacent players



# Modelling Peers...

- Peers are **selfish**, maximize utility



- However, utility takes into account **friends' utility**
  - „local game theory“



- Utility / cost function** of a player

- **Actual** individual cost:  $k_i = \text{attack component size}$

$$c_a(i, \vec{a}) = a_i \cdot C + (1 - a_i)L \cdot \frac{k_i}{n}$$

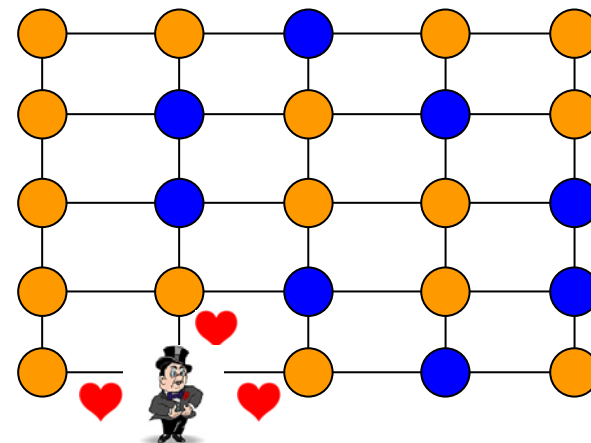
$a_i = \text{inoculated?}$

- **Perceived** individual cost:

$$c_p(i, \vec{a}) = c_a(i, \vec{a}) + F \cdot \sum_{p_j \in \Gamma(p_i)} c_a(j, \vec{a})$$

$F = \text{friendship factor,}$

extent to which players care about friends



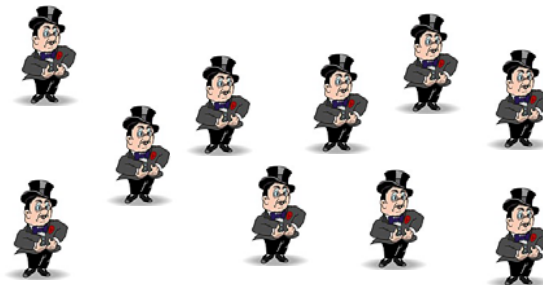
# Social Costs and Equilibria

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- In order to **quantify** effects of social behavior...

- **Social costs**

- Sum over all players' **actual costs**



- **Nash equilibria**

- Strategy profile where each player **cannot improve** her welfare...
- ... given the strategies of the other players
- **Nash equilibrium (NE)**: scenario where all players are selfish
- **Friendship Nash equilibrium (FNE)**: social scenario
- FNE defined with respect to **perceived costs**!
- Typical assumption: selfish players end up in such an equilibrium (if it exists)

# Evaluation

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- What is the impact of social behavior?
- **Windfall of friendship**
  - Compare (social cost of) **worst NE** where every player is selfish (perceived costs = actual costs)...
  - ... to **worst FNE** where players take friends' actual costs into account with a factor  $F$  (players are „social“)





# Windfall of Friendship

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- Formally, the **windfall of friendship (WoF)** is defined as

$$\Upsilon(F, I) = \frac{\max_{NE} C_{NE}(I)}{\max_{FNE} C_{FNE}(F, I)}$$

instance I describes graph, C and L

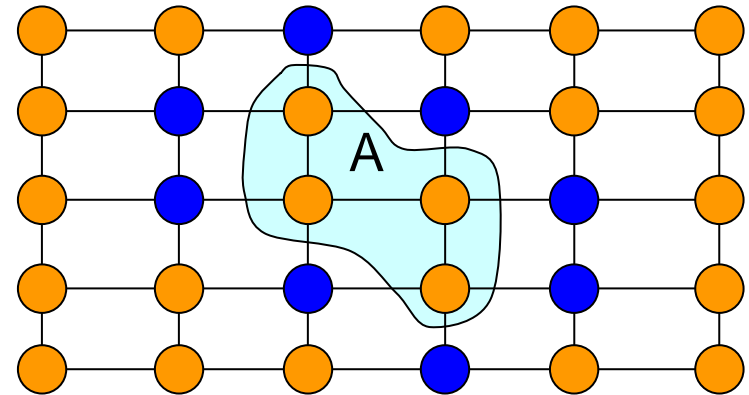
- WoF  $\gg 1$   $\Rightarrow$  system benefits from social aspect
  - Social **welfare increased**
- WoF  $< 1$   $\Rightarrow$  social aspect **harmful**
  - Social welfare reduced



# Characterization of NE

- In regular (and pure) **NE**, it holds that...

- **Insecure player** is in attack component **A** of size **at most  $Cn/L$** 
  - otherwise, infection cost  $> (Cn/L)/n * L = C$



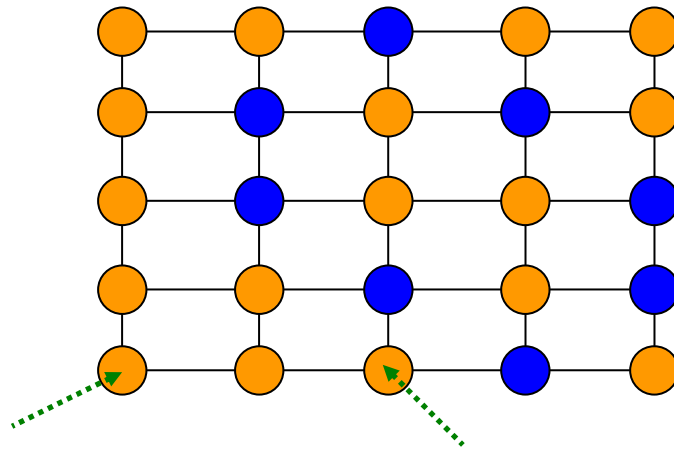
- **Secure player**: if she became insecure, she would be in attack component of size **at least  $Cn/L$** 
  - same argument: otherwise it's worthwhile to change strategies



# Characterization of Friendship Nash Equilibria

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- In **friendship Nash equilibria**, the situation is **more complex**
- E.g., problem is **asymmetric**
  - One insecure player in attack component may be happy...
  - ... while other player in same component is not
  - Reason: second player may have **more insecure neighbors**



not happy, two insecure neighbors  
(with same actual costs)

happy, only one insecure neighbor  
(with same actual costs)

# Bounds for the Windfall

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**THEOREM 4.2.** *For all instances of the virus inoculation game and  $0 \leq F \leq 1$ , it holds that*

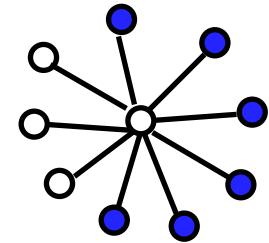
$$1 \leq \Upsilon(F, I) \leq \text{PoA}(I).$$

- It is **always beneficial** when players are social!
- The windfall can never be larger than the **price of anarchy**
  - Price of anarchy = ratio of worst Nash equilibrium cost divided by **social optimum** cost
- Actually, there are problem instances (with large  $F$ ) which indeed have a windfall of this magnitude („**tight** bounds“, e.g., star network)

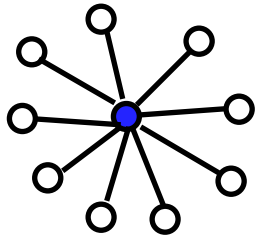


# Example for Star Graph

- In **regular NE**, there is always a (worst) equilibrium where center is insecure, i.e., we have  $n/L$  insecure nodes and  $n-n/L$  secure nodes (for  $C=1$ ):



$$\text{Social cost} = (n/L)/n * n/L * L + (n-n/L) \sim n$$



- In **friendship Nash equilibrium**, there are situations where center *must* inoculate, yielding optimal social costs of (for  $C=1$ ):

$$\begin{aligned} \text{Social cost} &= \text{„social optimum“} \\ &= 1 + (n-1)/n * L \sim L \end{aligned}$$



WoF as large as maximal price of anarchy in arbitrary graphs (i.e.,  $n$  for constant  $L$ ).

# A Proof Idea for Lower Bound

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- $WoF \geq 1$  because....:
- Consider **arbitrary FNE** (for any F)
- From this FNE, we can construct (by a **best response strategy**) a regular NE with at least as large social costs
  - Component size can only **increase**: peers become insecure, but not secure
  - Due to **symmetry**, a player who joins the attack component (i.e., becomes insecure) will not trigger others to become secure
  - It is easy to see that this yields larger social costs
- In a sense, this result matches our **intuitive** expectations...



# Monotonicity

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But the windfall does not increase monotonously:  
WoF can decline when players care more about their friends!

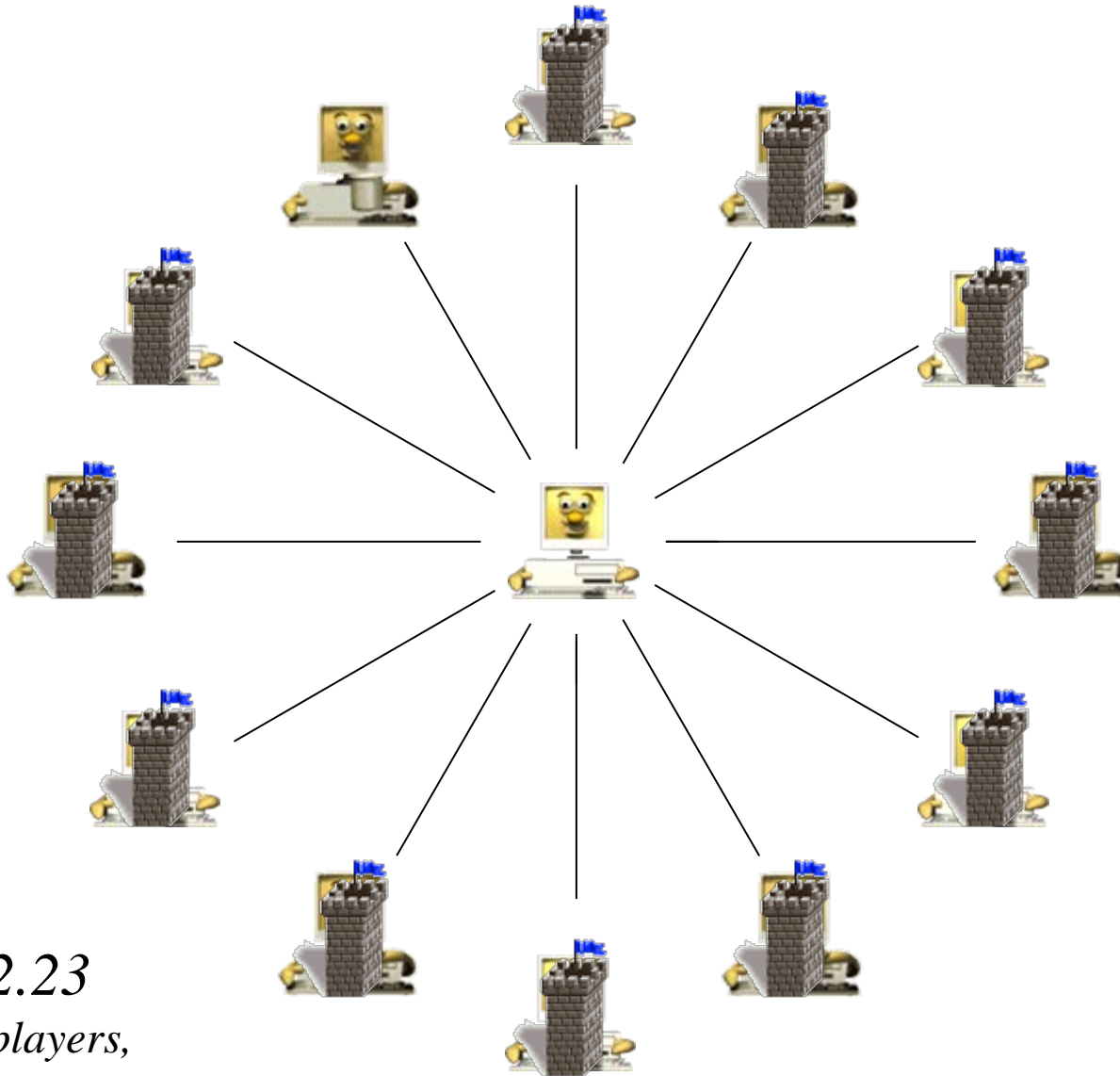
- Example again in **simple star graph**...



# Monotonicity: Counterexample

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$n = 13$   
 $C = 1$   
 $L = 4$   
 $F = 0.9$



*total cost = 12.23*  
*(many inoculated players,*  
*attack component size two)*



# Monotonicity: Counterexample

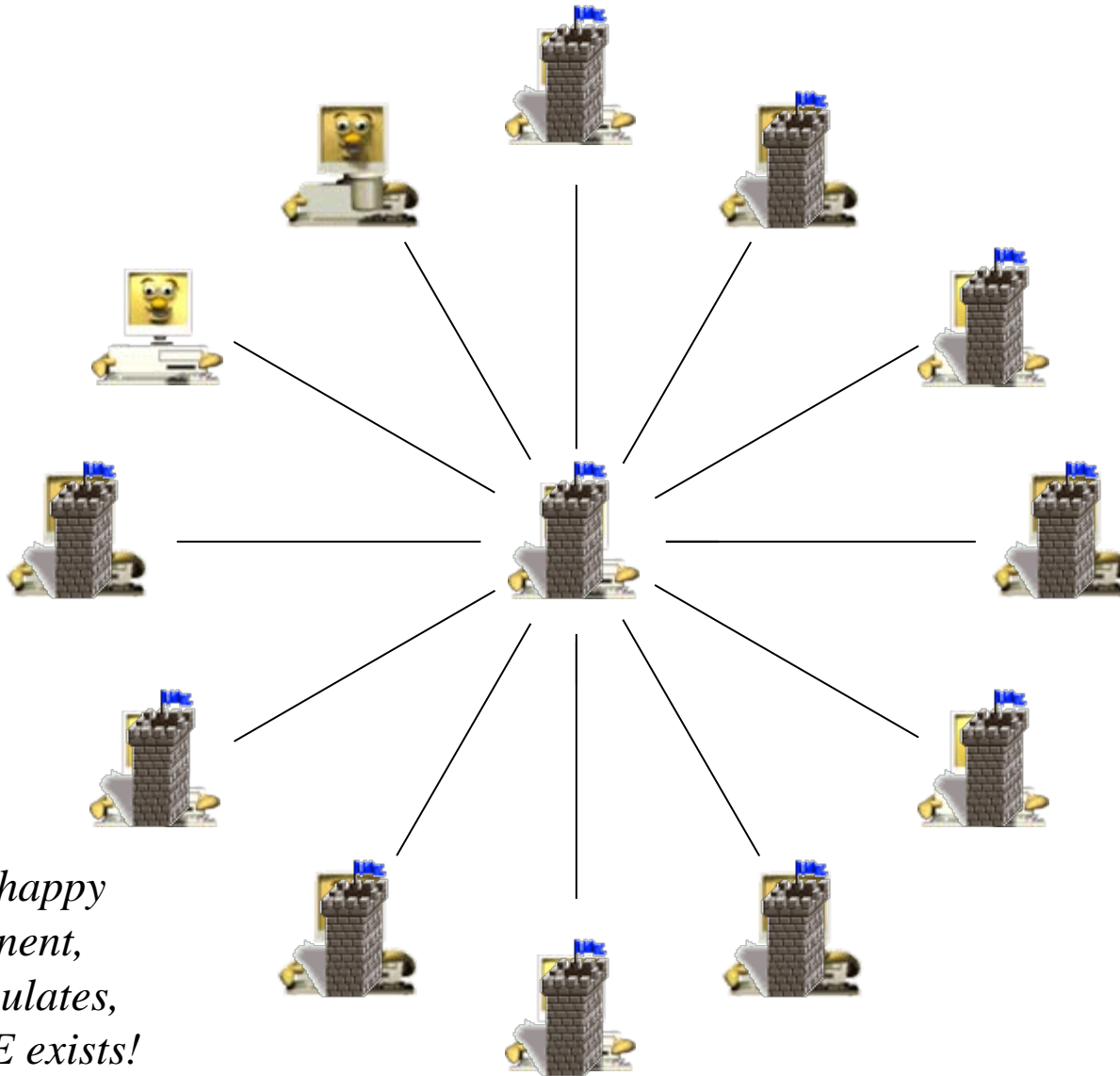
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$$n = 13$$

$$C = 1$$

$$L = 4$$

$$F = 0.1$$



*Boundary players happy  
with larger component,  
center always inoculates,  
thus: only this FNE exists!  
total cost = 4.69*

# Further Results and Open Problem

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- More results in paper...
  - e.g., **better bounds** for windfall on special graphs
  - e.g., NP hardness (best and worst FNE)
- Many exciting open problems!
  - Example 1: existence of equilibria and **convergence** time (asymmetry!)
  - **Potential functions** used for regular equilibria cannot be adopted directly...
  - Example 2: study of windfall on class of **social networks**
  - Example 3: **multihop** scenario (transitive friendship?)
  - Example 4: alternatives for **worst case equilibria**
  - Example 5: **experimental** verification in practice? Monotonicity in reality?

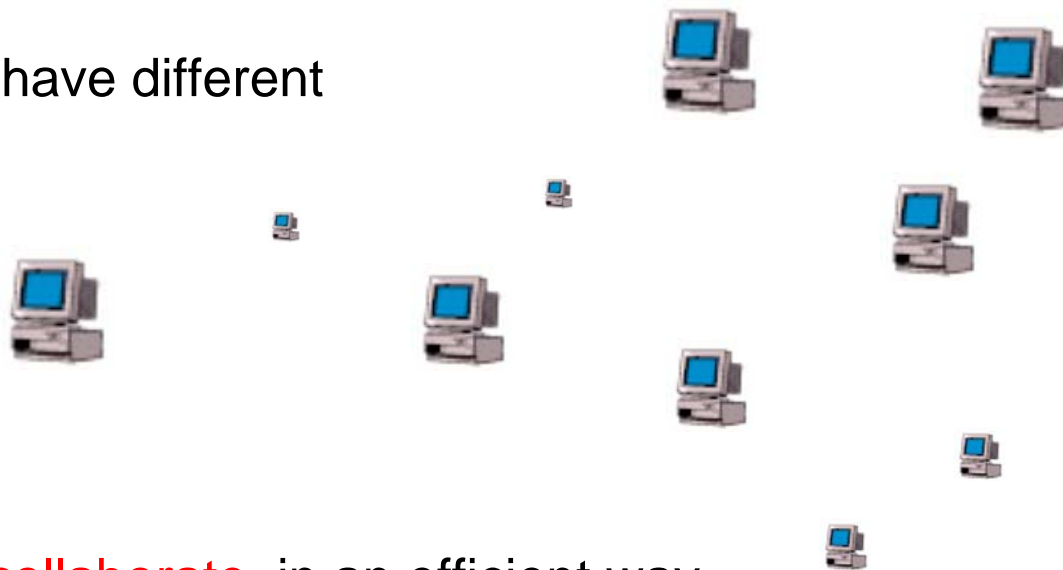


# Other Forms of Inequality? Heterogeneous Capabilities...

# Heterogeneous Peers...

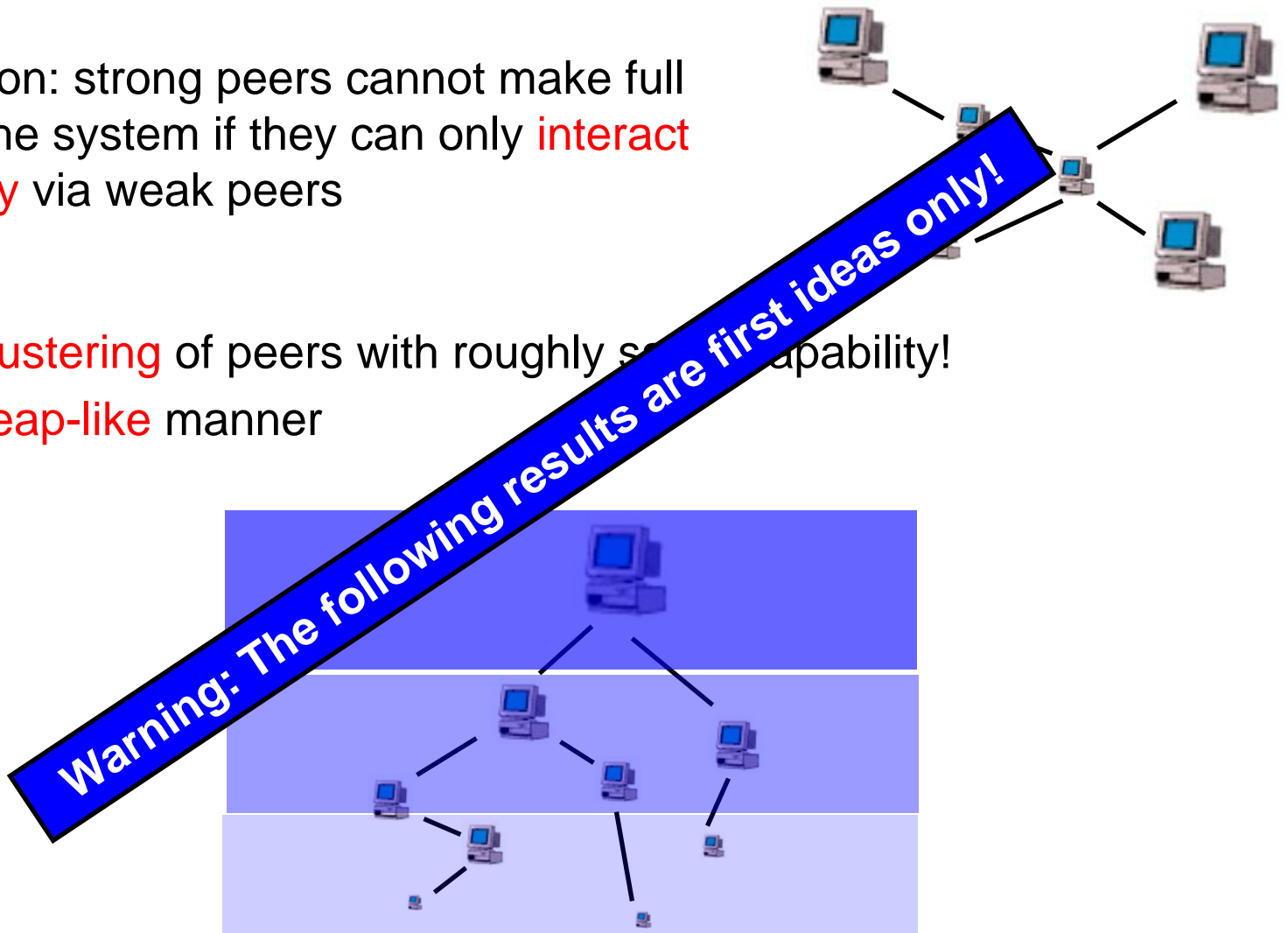
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- Peer-to-peer machines have different
  - Internet **connections**
  - CPUs
  - Hard **disks**
  - Operating systems
  - ...
- But still, peers need to **collaborate**, in an efficient way
- Interesting problem
  - E.g., **conflict** with incentive compatibility
  - Should a (cooperative) weak peer be **supported** by stronger peers?
  - Threat: **strategic** behavior? Is peer weak or just selfish?



# The Basic Problem

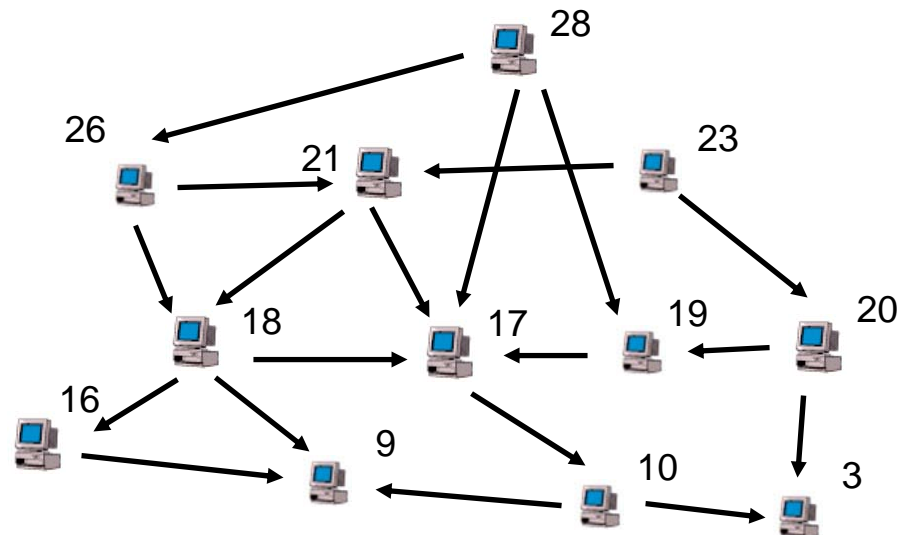
- Motivation: strong peers cannot make full use of the system if they can only **interact indirectly** via weak peers
- Idea: **clustering** of peers with roughly similar capability!  
- in a **heap-like** manner



# The Distributed SHELL Heap

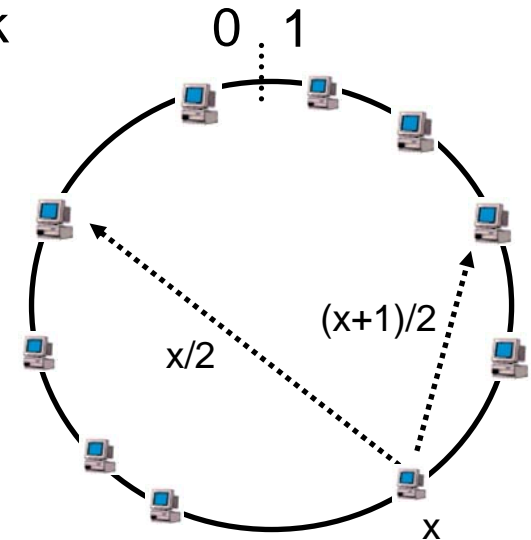
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- What is a **distributed** heap?
- We assume that peers have a key / **rank** / order / id
  - for example: **inverse of peer capability**
- (Min-) heap property: peers only connect to peers of lower rank
  - for example: peers only connect to **stronger peers**
  - SHELL constructs a **directed** overlay (routing along these edges only)



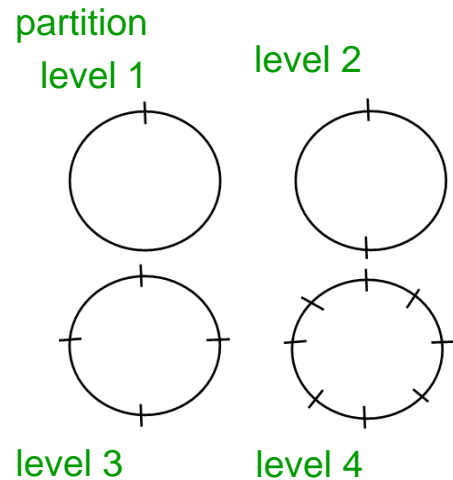
# The SHELL Topology (1)

- Continuous-discrete approach: **de Bruijn** network
- Problem: de Bruijn neighbor may have larger rank



- **Solution**

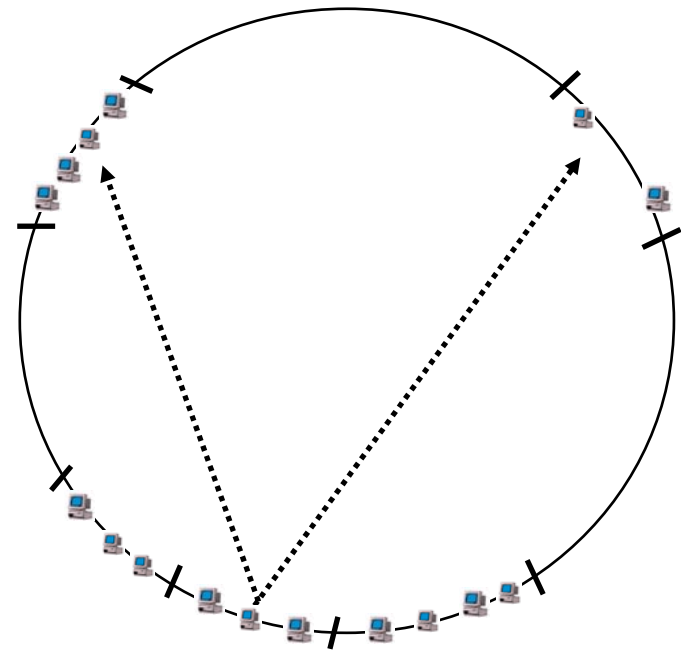
- peer at position  $x$  connects to **all lower-ranked** peers in an **interval** around  $x/2$  and  $(x+1)/2$
- i.e., space divided into intervals
- size of interval depends on number of low-rank peers there
- larger degree, but still **logarithmic diameter** etc.



# The SHELL Topology (2)

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- Peer connects to all peers **of lower order** in
  - Level-i **home interval** (interval which includes position  $x$  of peer)
  - **Adjacent** level-i intervals to home
  - **de Bruijn intervals**: intervals which include position  $x/2$  and  $(x+1)/2$
- What is level  $i$ ?
  - Level  $i$  chosen s.t. there are at least  **$c \log n_p$**  lower order peers in interval
  - $n_p$  = total number of peers in system with lower order
  - $n_p$  can be **estimated**, in the following we assume it is given





# Routing (1)

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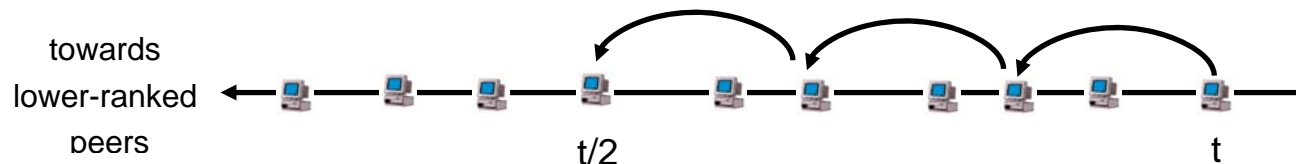
- Interesting **routing** properties on heap
- Routing paths: if peer  $p$  is weaker than peer  $p'$ , a request sent from  $p$  to  $p'$  only traverses peers which are stronger than  $p$ 
  - „**augmenting paths**“
- E.g., **live streaming**: quality of transmission depends on weaker of the two peers, but not on peers in-between
- General routing policy: route according to de Bruijn rules, and choose **highest-ranked** peer to forward message in interval
  - yields low congestion



## Routing (2)

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- Congestion: *each* peer makes a lookup of a *random* ID
  - **Two phase routing**: first forward along outgoing edges to a peer whose home interval includes ID, then make descent if necessary to **higher-ranked** peers
- **Proof idea** low congestion in first phase
  - Recall: among all lower-ranked peers, forward packet to **highest-ranked peer**
  - Thus, it can be shown that *w.h.p.*, reached peer whose interval includes ID is of **rank at least  $t/2$**  when starting from ranked  $t$  peer
  - I.e., packet does not travel to too low-ranked peers
  - Therefore, peer of order  $t$  only receives packets from peers of ranks  $t+1..2t!$



# Other Application: Robust Information System

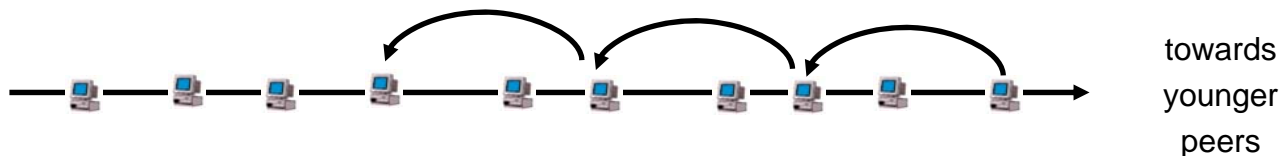
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- Approach also useful as **robust distributed information system**
- For instance, robustness to **Sybil attacks**
- Sybil attack: at time  $t$ , an **arbitrary number** of malicious peers join the system
  - E.g., try to overload system with bogus requests
- Idea: build same de Bruijn heap, but use different peer ranks
  - Instead of rank  $\sim$  peer capacity, we use **rank  $\sim$  join time**
  - Thus: peers only connect to **older peers**
  - i.e., we want to maintain join time order in our distributed system



# Robustness to Sybil Attacks (1)

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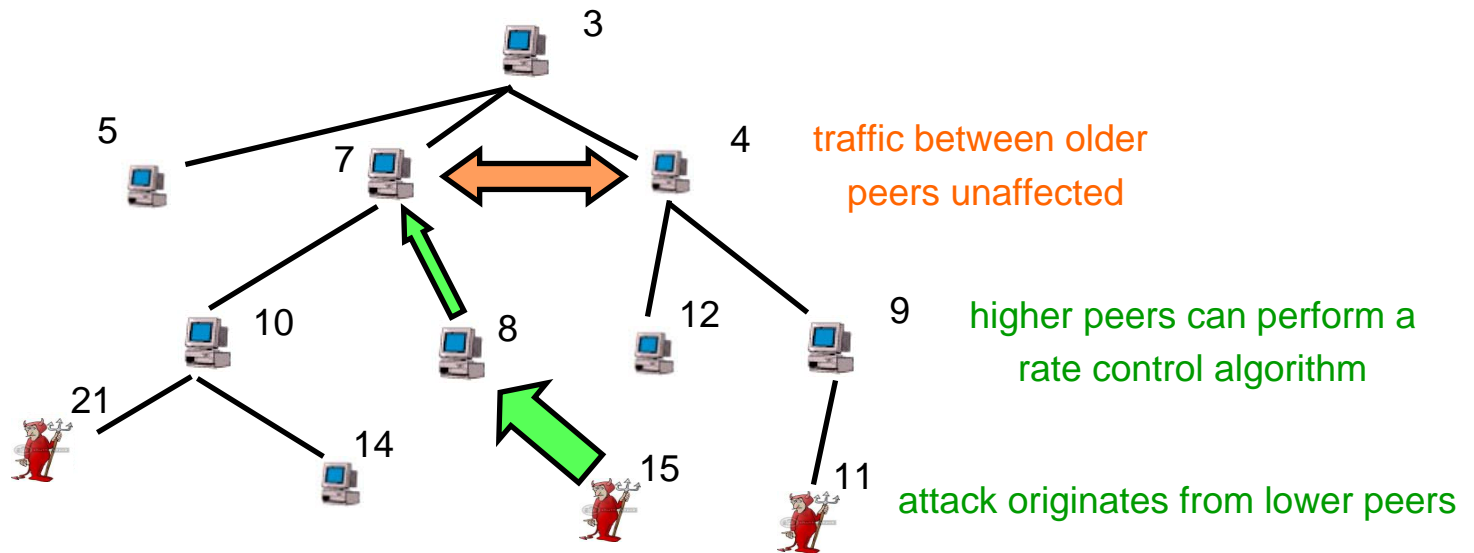


- Requests do not travel to younger peers
  - Path between old peers does not include any young / Sybil peers
  - Hence, older peers are **immune** against this Sybil attack!
  - Compare to heterogeneous SHELL system: paths without weak peers...
- Additional advantage: older peers have larger **remaining session times**
  - According to **measurement studies**
  - higher robustness to **churn**



# Robustness to Sybil Attacks (2)

- Yields **min heap**



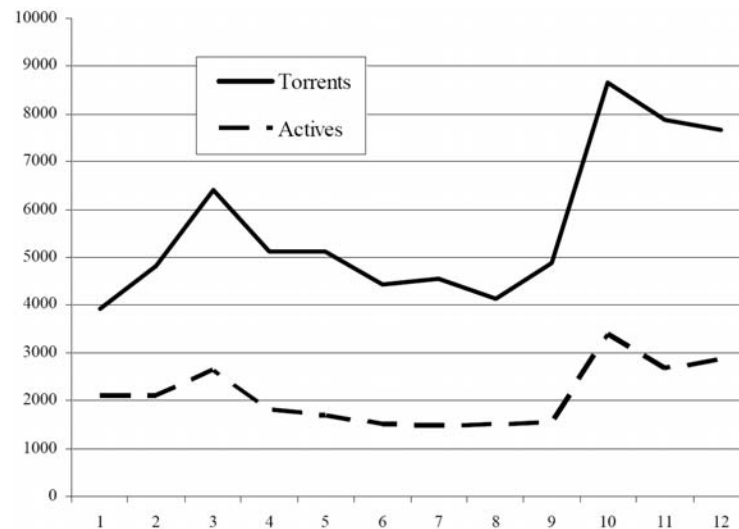
- In addition, in case of congestion, a **rate control algorithm** could be used towards „lower peers“ in order to prevent newly joined peers to overload the system
  - Traffic only from younger to older peers, i.e., upward the tree



# Conclusion and Open Problems

# Conclusion (1)

- Presence of unequal participants is interesting and **important challenge** in peer-to-peer computing
  - Unequal peers = peers which **voluntarily or involuntarily** do not contribute the same amount of resources as/to other peers
  - How to **distinguish** the two cases in a distributed environment?
- **Reality** check: are people selfish?



## Conclusion (2)

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- Solutions to this problem have **useful consequences**
  - Most importantly: **efficiency**
  - E.g., **side benefits**: heap structure can also be used to make information systems robust to Sybil attacks
- Many **open problems**...





# Open Problems (1)

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- **Incentive compatible** peer-to-peer computing?
  - Mechanism design...
  - E.g., how to prevent **BitThief** from free-riding in BitTorrent?
  - Tit-for-tat is good, but how to solve the **bootstrap problem** for newly joined peers?
  - E.g., fast extension: newly joined peers get a random **subset** of pieces for free (subset depends on peer ID) => **venture capital**
  - Unlike optimistic unchoking, BitThief could no longer download **entire files**...
- And what about **other systems** where peers are not directly interested in same file?
  - Difficulty depends on application, e.g., **live streaming** easier



## Open Problems (2)

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- **Robust** peer-to-peer computing?
  - How to prevent our attacks on Kad?
  - Idea: do not allow arbitrary IDs... E.g., ID may depend on **IP address** of peer!
  - But: What if many peers behind **NAT** share same IP?
  - And what about **dynamic IPs**? Kad ID should be stable (e.g., no loss of credits etc.)
  - Idea: **User generated phrase** which is hashed?
  - But: Attacks still possible, as generated Kad ID must only **approximately** match to be censored keyword (sparsely populated ID space)
  - General rule (e.g., against publish attack): do not accept too much information **from same IP address**...
- Why are these attacks not used today?
  - Measurement studies show that there are indeed large **ID clusters** (Sybil attack?)

# Open Problems (3)

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- Formal analysis with **game theory**?
  - Heterogeneous population (e.g., different BitTorrent clients)
  - Need to **model different types** of players
  - Effects of these players on **social welfare**?
  - How to **exploit** these phenomena?
  
- Insights can be relevant in other areas
  - e.g., how to foster cooperation / how to ensure high quality in **Wikipedia**?



Takk!

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